

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

CONTRACT NO. REV.

1021-64255-1

DATE PRINTED

04/25/13

PAGE 1

| | | | | | |
|---|--------------------------|---------------------|--------|---|---|
| 309558 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 345836 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | CARRICK CONSULTING | | | GARCETTI FOR MAYOR 2013 | |
| AND | 271 Madison Ave Ste 1503 | | | 8271 Melrose Ave | |
| ADDRESS | New York NY 10016-1001 | | | Los Angeles CA 90046-6824 | |
| | USA | | | USA | |
| CONTACT | JEFF TURK | | | PRODUCT GARCETTI FOR MAYOR 2013 (RUN-OFF) | |
| LOCAL SALESPERSON | Andrew Del Guercio | AGENCY EST. NO. | | PRODUCT CODE 1307 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 04/29/13 AND ENDING 05/05/13 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|---------------|---------|------------|--------|--------|--------|-------------------|------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 **LUR** | M-F | 4 | 05:00A | 06:00A | 30S | 04/29/13-05/03/13 | CBS2 NEWS 5A | 4 | 175.00 | 700.00 |
| 2 **LUR** | M-F | 4 | 06:00A | 07:00A | 30S | 04/29/13-05/03/13 | CBS2 NEWS 6A | 4 | 200.00 | 800.00 |
| 3 **LUR** | 11111.. | 5 | 07:00A | 09:00A | 30S | 04/29/13-05/03/13 | THE EARLY SHOW | 5 | 175.00 | 875.00 |
| 4 **LUR** | M-F | 3 | 09:57A | 11:00A | 30S | 04/29/13-05/03/13 | PRICE IS RIGHT | 3 | 650.00 | 1950.00 |
| 5 **LUR** | M-F | 3 | 11:00A | 11:27A | 30S | 04/29/13-05/03/13 | CBS2 NEWS 11A | 3 | 500.00 | 1500.00 |
| 6 **LUR** | M-F | 2 | 11:30A | 12:30P | 30S | 04/29/13-05/03/13 | YOUNG AND THE RESTLESS | 2 | 600.00 | 1200.00 |
| 7 **LUR** | M-F | 2 | 02:00P | 02:57P | 30S | 04/29/13-05/03/13 | THE DOCTORS | 2 | 500.00 | 1000.00 |
| 8 **LUR** | M-F | 3 | 02:58P | 04:00P | 30S | 04/29/13-05/03/13 | DR. PHIL | 3 | 500.00 | 1500.00 |
| 9 **LUR** | M-F | 4 | 04:00P | 05:00P | 30S | 04/29/13-05/03/13 | JUDGE JUDY | 4 | 500.00 | 2000.00 |
| 10 **LUR** | 11111.. | 5 | 05:00P | 06:00P | 30S | 04/29/13-05/03/13 | pgm: cbs2 news @ 5p | 5 | 550.00 | 2750.00 |

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|---------|---------------------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 11 | M-F | 4 | 06:00P | 06:30P | 30S | 04/29/13-05/03/13 | | 4 | 550.00 | 2200.00 |
| **LUR** | pgm: cbs2 news @ 6p | | | | | | | | | |
| 12 | M-F | 3 | 06:56P | 07:30P | 30S | 04/29/13-05/03/13 | ET | 3 | 1500.00 | 4500.00 |
| **LUR** | | | | | | | | | | |
| 13 | M-F | 4 | 07:30P | 07:57P | 30S | 04/29/13-05/03/13 | INSIDER | 4 | 1500.00 | 6000.00 |
| **LUR** | | | | | | | | | | |
| 14 | M-F | 4 | 10:59P | 11:35P | 30S | 04/29/13-05/03/13 | CBS2 NEWS 11P | 4 | 1400.00 | 5600.00 |
| **LUR** | | | | | | | | | | |
| 15 | M-F | 4 | 11:35P | 12:37A | 30S | 04/29/13-05/03/13 | DAVID LETTERMAN | 4 | 700.00 | 2800.00 |
| **LUR** | | | | | | | | | | |
| 16 | M-F | 3 | 12:37A | 01:37A | 30S | 04/29/13-05/03/13 | CRAIG FERGUSON | 3 | 350.00 | 1050.00 |
| **LUR** | | | | | | | | | | |
| 17 | Sa | 1 | 05:00A | 05:57A | 30S | 05/04/13-05/04/13 | THE EARLY SHOW ON SAT | 1 | 150.00 | 150.00 |
| **LUR** | | | | | | | | | | |
| 18 | Sa | 1 | 05:57A | 07:00A | 30S | 05/04/13-05/04/13 | SAT MORN NEWS | 1 | 250.00 | 250.00 |
| **LUR** | | | | | | | | | | |
| 19 | Sa | 1 | 05:00P | 05:30P | 30S | 05/04/13-05/04/13 | | 1 | 500.00 | 500.00 |
| **LUR** | pgm: cbs2 news @ 5p | | | | | | | | | |
| 20 | Sa | 1 | 06:00P | 06:30P | 30S | 05/04/13-05/04/13 | | 1 | 500.00 | 500.00 |
| **LUR** | pgm: cbs2 news @ 6p | | | | | | | | | |
| 21 | Sa | 1 | 06:57P | 07:56P | 30S | 05/04/13-05/04/13 | ET WEEKEND SA | 1 | 800.00 | 800.00 |
| **LUR** | | | | | | | | | | |

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|---------------|------|------------|--------|--------|--------|-------------------|------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 22 **LUR** | Sa | 1 | 10:59P | 11:30P | 30S | 05/04/13-05/04/13 | CBS2 NEWS 11P | 1 | 1400.00 | 1400.00 |
| 23 **LUR** | Sa | 1 | 12:00M | 01:00A | 30S | 05/04/13-05/04/13 | CSI: MIAMI | 1 | 425.00 | 425.00 |
| 24 **LUR** | Sa | 1 | 01:00A | 02:00A | 30S | 05/04/13-05/04/13 | CRIMINAL MINDS | 1 | 400.00 | 400.00 |
| 25 **LUR** | Su | 1 | 05:57A | 06:55A | 30S | 05/05/13-05/05/13 | SUN MORN NEWS | 1 | 275.00 | 275.00 |
| 26 **LUR** | Su | 2 | 06:57A | 08:30A | 30S | 05/05/13-05/05/13 | CBS SUNDAY MORNING-7AM | 2 | 750.00 | 1500.00 |
| 27 **LUR** | Su | 1 | 08:30A | 09:30A | 30S | 05/05/13-05/05/13 | FACE THE NATION | 1 | 1000.00 | 1000.00 |
| 28 **LUR** | Su | 1 | 05:00P | 05:30P | 30S | 05/05/13-05/05/13 | pgm: cbs2 news @ 5p | 1 | 600.00 | 600.00 |
| 29 **LUR** | Su | 1 | 06:00P | 07:00P | 30S | 05/05/13-05/05/13 | pgm: cbs2 news @ 6p | 1 | 500.00 | 500.00 |
| 30 **LUR** | Su | 1 | 10:59P | 11:30P | 30S | 05/05/13-05/05/13 | CBS2 NEWS 11P | 1 | 1400.00 | 1400.00 |
| 31 **LUR** | T | 1 | 07:58P | 09:00P | 30S | 04/30/13-04/30/13 | NCIS | 1 | 7000.00 | 7000.00 |
| 32 **LUR** | Th | 1 | 07:57P | 09:00P | 30S | 05/02/13-05/02/13 | BANG & 2 1/2 MEN | 1 | 10000.00 | 10000.00 |

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| STATION | | | | | | | | | | |
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| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | FROM | TO | | | | | | |
| | | | | | | | Total Contract: | 74 | | 63125.00 |
| | | | | | | Billing Summary | | | | |
| | | | | | | <u>Apr</u> | <u>May</u> | <u>Jun</u> | <u>Total</u> | |
| | | | | | | Qtr 2-13 .00 | 63125.00 | .00 | 63125.00 | |
| | | | | | | <u>GRAND TOTAL</u> | | | | |
| | | | | | | 63125.00 | | | | |

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